



Brought to you by... **Printing Plus**



Design • Print • Copy • Mail • Posters • Vinyl Banners...

Services Offered:

Professional Printing & Design of Your...

- Brochures
- Newsletters
- Business Stationery
- Presentation Folders
- Flyers
- Continuous & Carbonless Forms
- Full Color Posters
- Invitations
- Postcards
- Banners
- Magnetic Signs
- Bulk Mailing Services & Distribution
- Vinyl Lettering & Graphics
- Digital B&W & Color Copies
- Free Pick-Up & Delivery
- And Much More...

***In vibrant full-color
or striking spot-color,
with two colors free
each day!***

Contact Information

125 White Spruce Blvd.
Rochester, NY 14623
(585) 424-6740 • Fax (585) 272-3003

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Advertisers have been quick to capitalize on psychological research into the effects of color on our emotions and perceptions. The ads we watch use this knowledge to evoke feelings or memories that make us want the goods on display, but it is not only in advertising that colors are chosen to have a subconscious effect on the viewer.

Research has, for instance, led many employers to use a green color scheme in the workplace, as there is evidence to suggest that this results in less absenteeism through illness. At the University of Iowa, Hawkeye Coach Hayden Fry had the locker room used by visiting teams painted pink, on the basis of research that showed pink surroundings have the effect of reducing



New Referral Incentives

Look for these coupons when you pick up or have your next job delivered. Existing customers of **Printing Plus** could receive a \$25.00 credit towards their next order if they refer a new customer our way who spends \$150.00 or more with us.

New customers will **SAVE 15% OFF** their first order of \$150.00 or more and if they refer someone will receive the Existing Customer credit of **\$25.00!** What could be easier?



Existing Customers

Get a \$25.00 Credit towards your next order!

Refer a friend with the attached coupon, and we'll credit your account \$25.00 after their first purchase of \$150.00 or more.



125 White Spruce Blvd.
Rochester, NY 14623
585.424.6740
Not valid towards postage. No cash value.

New Customers

Get ready to start saving money!

15% OFF 1st Order

This coupon entitles you to a 15% savings on your first order of \$150.00 or more. That gives you additional savings on our already low prices!

Referring Customer _____



125 White Spruce Blvd.
Rochester, NY 14623
585.424.6740

Any one of our standard ink colors on standard white stock

Savings up to 35%

It's that Time of Year Again

our Annual Super Summer Envelope Special

1,000 Reg. #10	only \$49.00 reg. \$75.50
1,000 Window #10	only \$52.00 reg. \$75.50

Now thru July & August



125 White Spruce Blvd.
Rochester, New York 14623

Design • Print • Copy • Mail • Posters • Vinyl Banners...



FREE Delivery!

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