



# HOT off the PRESS

March - April  
2006

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## Contact Information

125 White Spruce Blvd.  
Rochester, NY 14623  
(585) 424-6740 • Fax (585) 272-3003  
E-mail (PC):  
printingplus@frontiernet.net  
E-mail (MAC):  
printingplusmac@frontiernet.net  
Website: rochesterprintingplus.com

### Owner

Rita Ozipko

### General Manager

Tony Burris

### Customer Service

Joe Miller

### Graphic Design

Tina Schreib

### Printing

Jeff Krause (Production Manager)  
Troy Chimino

### Copy Shop Manager

George Snowden

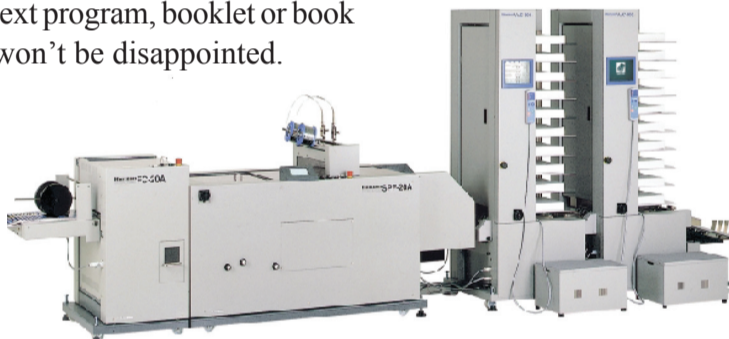
### Delivery & Bindery

Reynaldo Giron

## WE'VE UPGRADED OUR EQUIPMENT

*A new integrated in-line  
bookletmaking system.*

The Horizon SPF-20/FC-20 series bookletmaking system is capable of collating, stitching, folding, and fore-edge trimming in one pass. It features fully automated set up with touch-button input on display and has the capability of memorizing frequent job settings. This means quicker turnaround time for your big booklet order and less manual collating time for us! So think of Printing Plus for your next program, booklet or book job, you won't be disappointed.



## BENEFITS OF THE HORIZON SPF-20

- **User Friendly Operation**
- **Neat Jog & Heavy-Duty Stitcher**
- **High-Precision Folding**
- **Quality Trimming**
- **Neat Delivery on Conveyor**
- **Long Conveyor,**

**Preset  
Kicker or  
Paper  
Insertion  
Knife Unit**

## INTERESTING & FUN FACTS

- No piece of paper can be folded more than 7 times.
- The first product to have a bar code was Wrigley's gum.
- Earth is the only planet not named after a pagan God.
- Venus is the only planet that rotates clockwise.
- All US Presidents have worn glasses. Some just didn't like being seen wearing them in public.
- The inventor of the flushing toilet was Thomas Crapper.
- A German World War II submarine was sunk due to malfunction of the toilet.
- The largest living thing on the face of the Earth is a mushroom underground in Oregon, it measures three and a half in diameter.
- Cranberry Jell-O is the only kind that contains real fruit.
- The green stuff on the occasional freak potato chip is chlorophyll.
- "Jaws" is the most common name for a goldfish.
- 2,500 lefties die each year using products designed for rightists.
- On average, a 4-year-old child asks 437 questions a day.
- Iceland was the first country to legalize abortion in 1935.
- The most fatal car accidents occur on Saturday.
- The stall closest to the door in a bathroom is the cleanest, because it is the least used.
- If you put a raisin in a glass of champagne, it will keep floating to the top and sinking to the bottom.
- Nondairy creamer is flammable.
- The car in the foreground on the back of a \$10 bill is a 1925 Hupmobile.
- The pet ferret was domesticated more than 500 years before the house cat.
- The average American consumes enough caffeine in one year to kill a horse.
- In 1221 Genghis Khan killed 1,748,000 people at Nishapur in one hour.
- Before 1850 golf balls were made of leather and stuffed with feathers.
- The first couple to be shown in bed together on prime time television was Fred and Wilma Flintstone.
- Percentage of American men who say they would marry the same woman if they had it to do all over again: 80%.
- Percentage of American women who say they'd marry the same man: 50%.
- The average person will spend two weeks over their lifetime waiting for the traffic light to change.
- "Naked" means to be unprotected. "Nude" means unclothed.

**HUMOR FOR YOUR COFFEE BREAK**



*It's a proven fact that direct mail is the most **cost effective** form of advertising. We can help you put a **mailing campaign** together. Give us your ideas and artwork and we'll give you the **professional look** you need.*



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Fax 585.272.3003

email [printingplus@frontiernet.net](mailto:printingplus@frontiernet.net)  
[www.rochesterprintingplus.com](http://www.rochesterprintingplus.com)





**SAVE**  
**\$25.00**

*We'll waive the \$25.00 permit fee if you don't have your own permit number for bulk mailing only.*

*It's our business to make your business look good.*

Good through March and April 2006

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